



# Espla

Internet native, self-sovereign, digital organizations

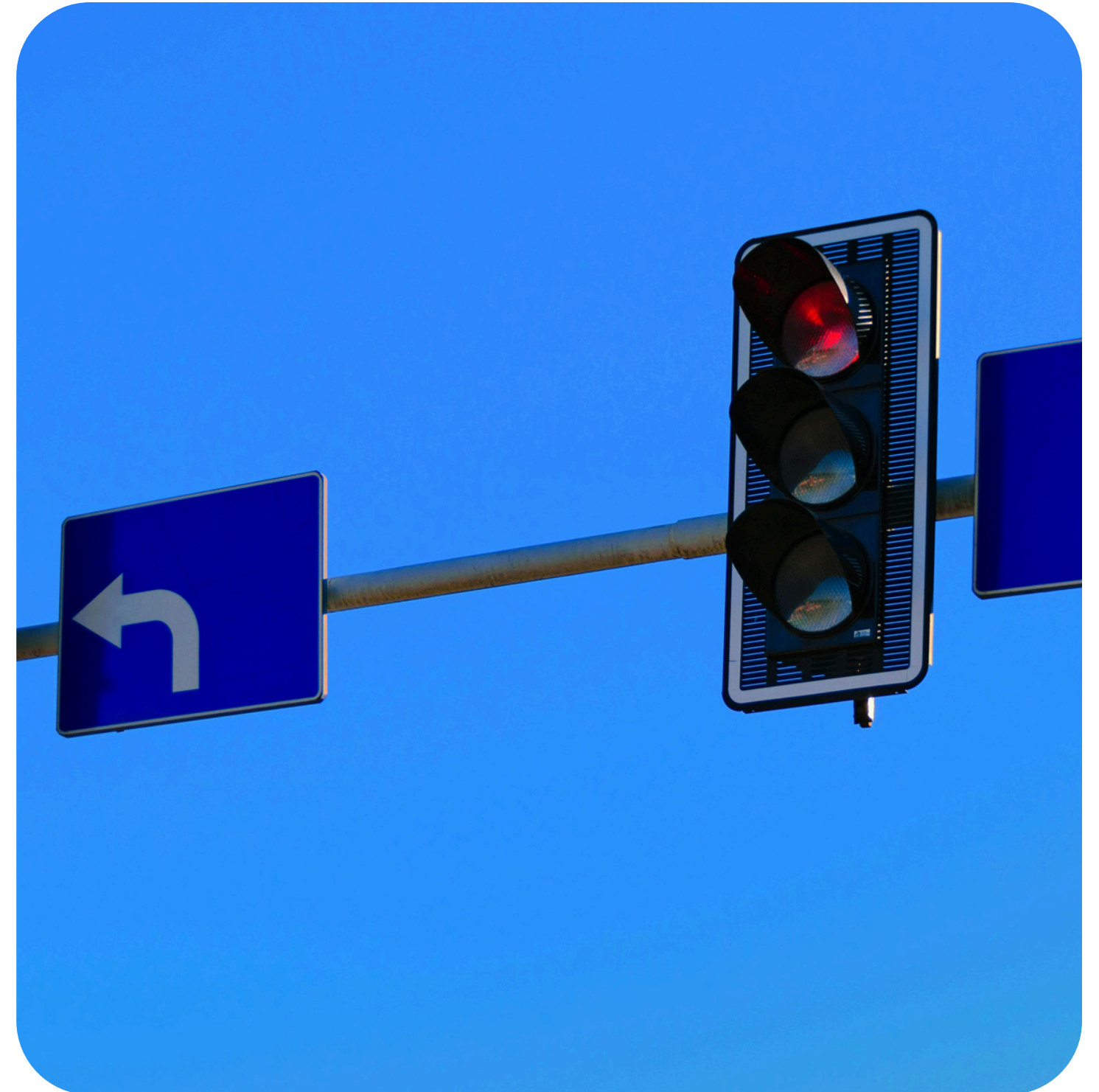
# Starting an organization is not very user-friendly

- find an accountant
- how much should it cost?
- submit  
statutes/vision/mission/goals
- wait wait wait...



# You are forced to set things in stone before you can do anything

- Sometimes you just want to test an idea
- The creative process of self-organizing does not match the tools available



# The chain of decisions can be easily lost

- Deciding informally over a messaging app
- Happened a long time ago, somewhere



# Esplanade



*“a level open stretch of paved or grassy ground”*  
(Merriam-Webster, n.d.)

# Espla

A place where you can create and manage digital organizations together.

# Focus on doing

Start instantly  
Set things in stone later

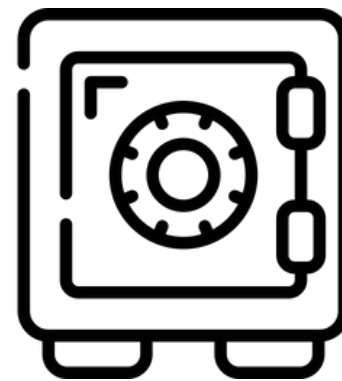
Lower the barriers for entry for  
collaboration

# Core concepts



people

+



vault



digital organization



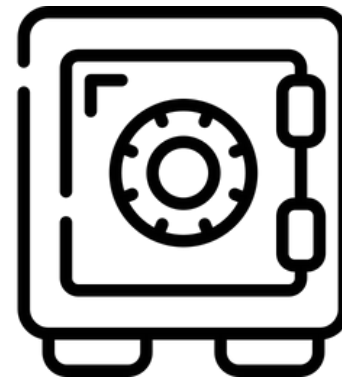


# Core concepts



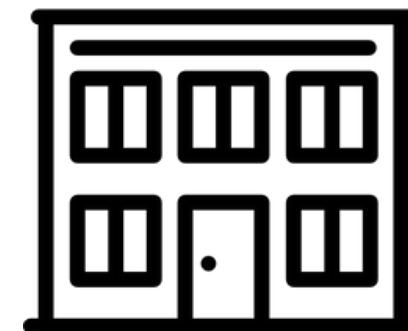
people

+



vault

(+)



entity



digital organization



analog organization



# People

## voting & communication

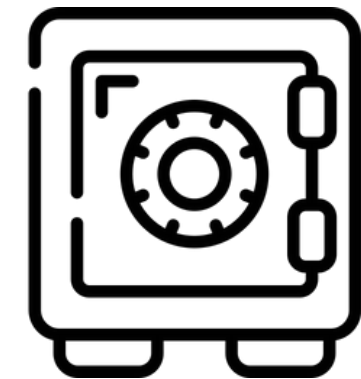
it all starts by people  
coming together



# Vault

**operates via  
signatures**

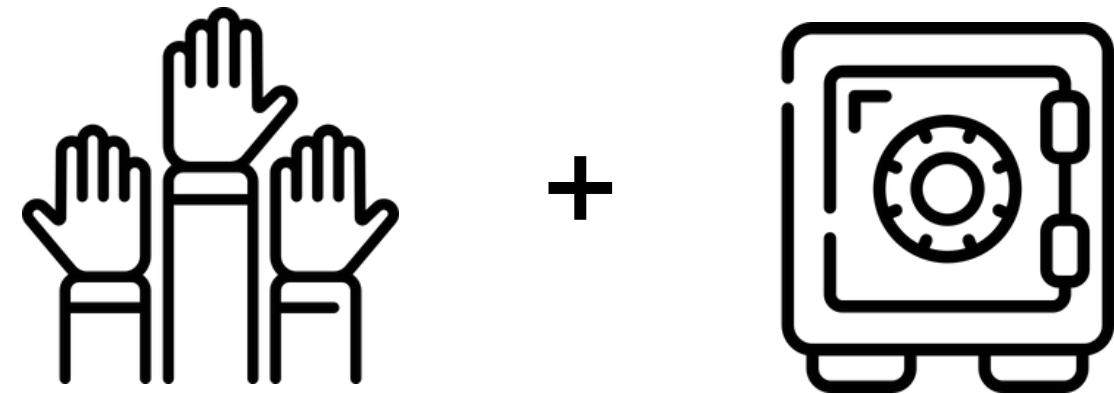
decisions become actions  
(literally)



# How it works

**votes**  
**=**  
**signatures**

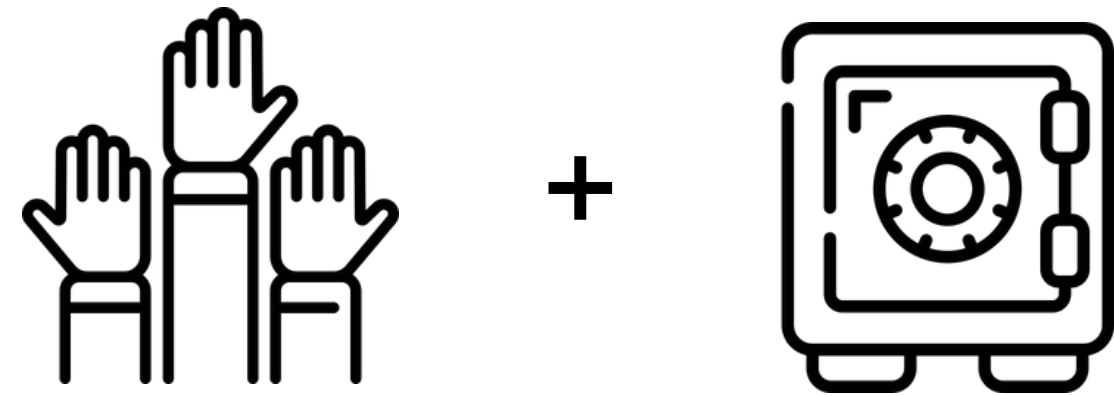
decide in a way that  
reflects your actual  
structure



# How it works

**private key**  
or  
**email**

uniquely identify yourself



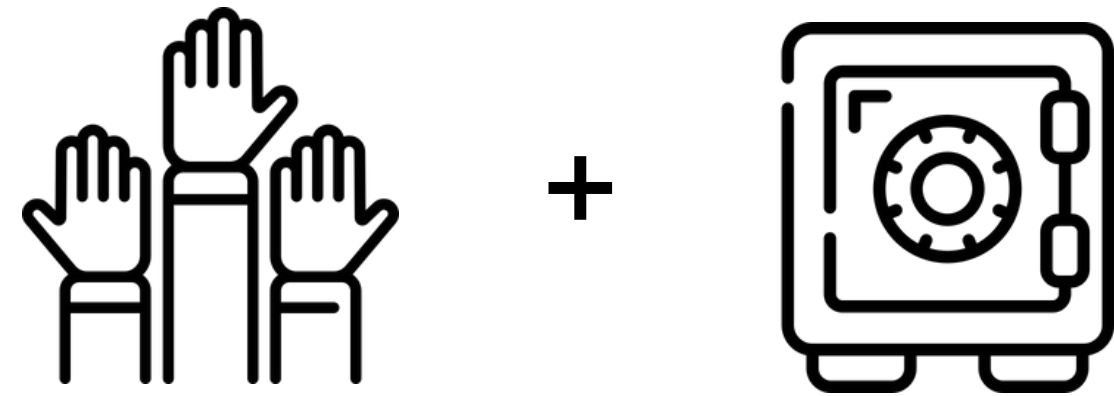
# How it works

**proposals**

**=**

**transactions**

work in a way that feels  
natural

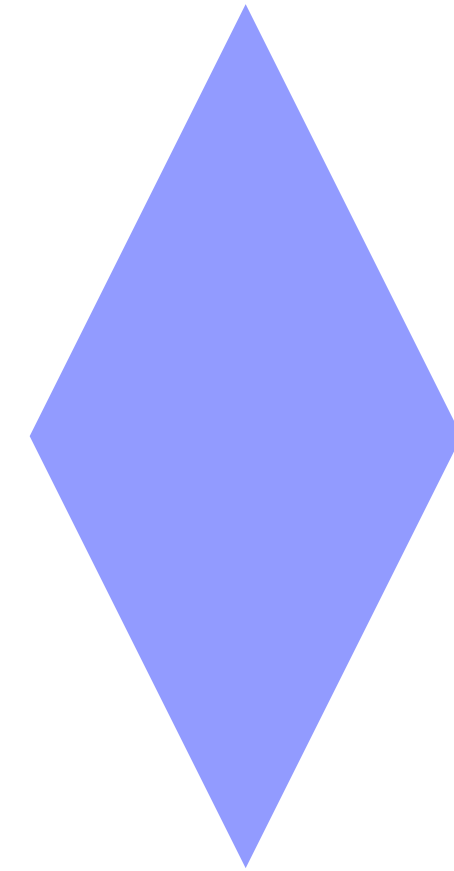


**members = organization**

Hold assets

Make proposals

Update org structure



**members**

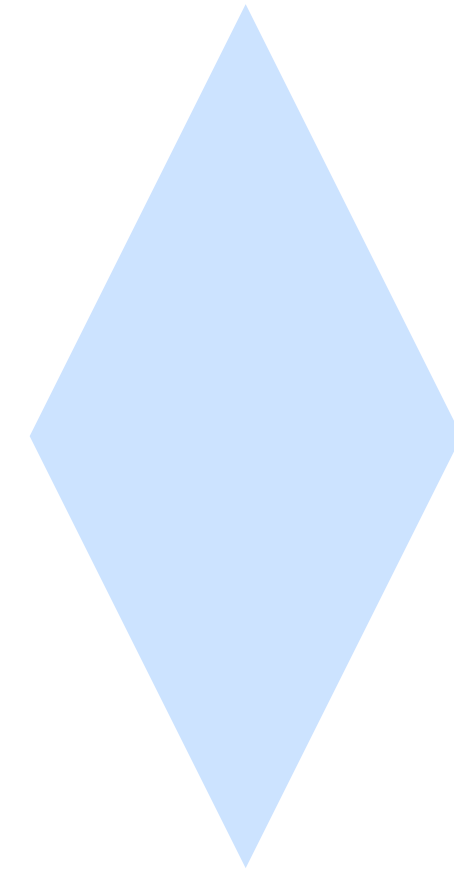
**delegate = member**

Make proposals

Execute proposals

On behalf of members

Cannot change the org  
structure



**delegates**



## **members + delegates**

Democratic decision making

Structure is a direct reflection  
of membership

Decisions have the capacity  
to execute



# **digital organization**

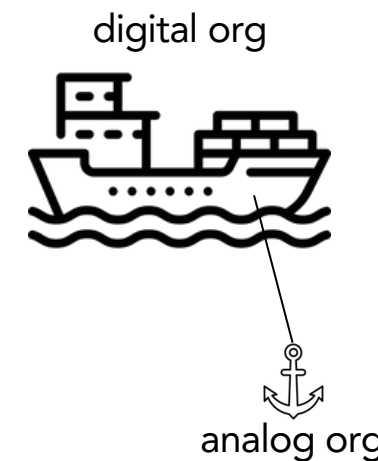
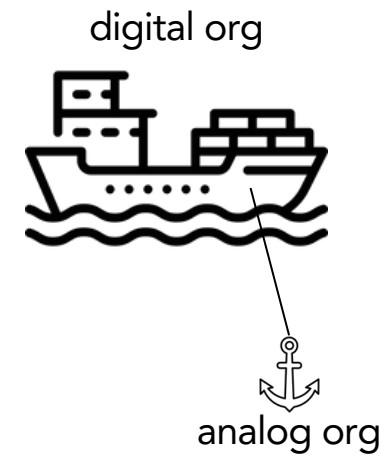
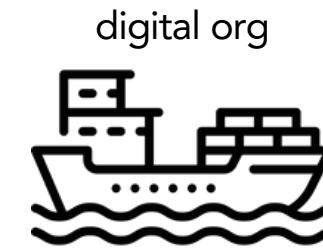
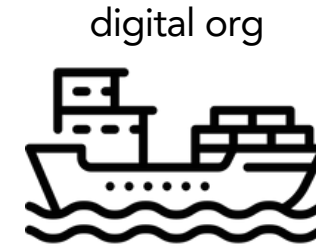
# What if?

buy something online

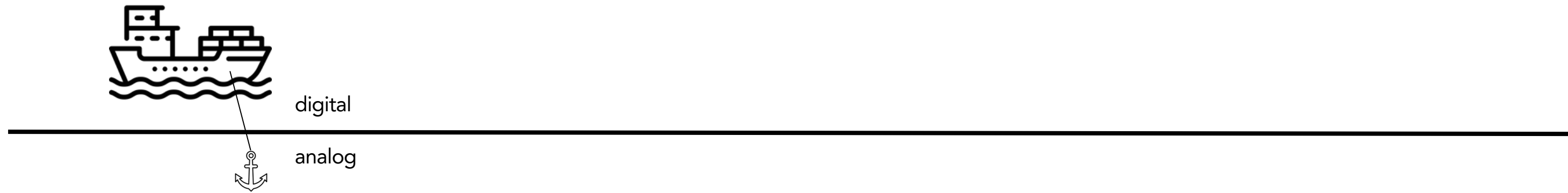
open a bank account

sign a grant application

hire someone

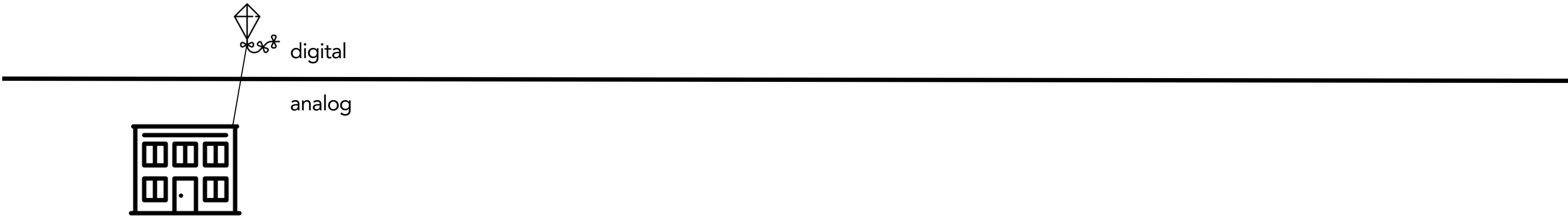


start digital



solidify with traditional

upgrade with digital

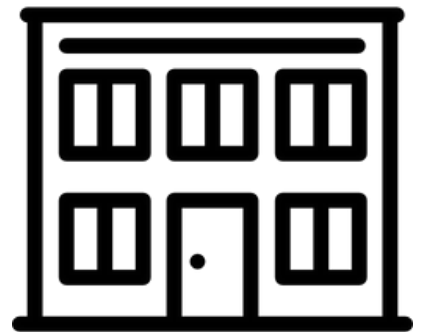


start traditional

# Legal Entity

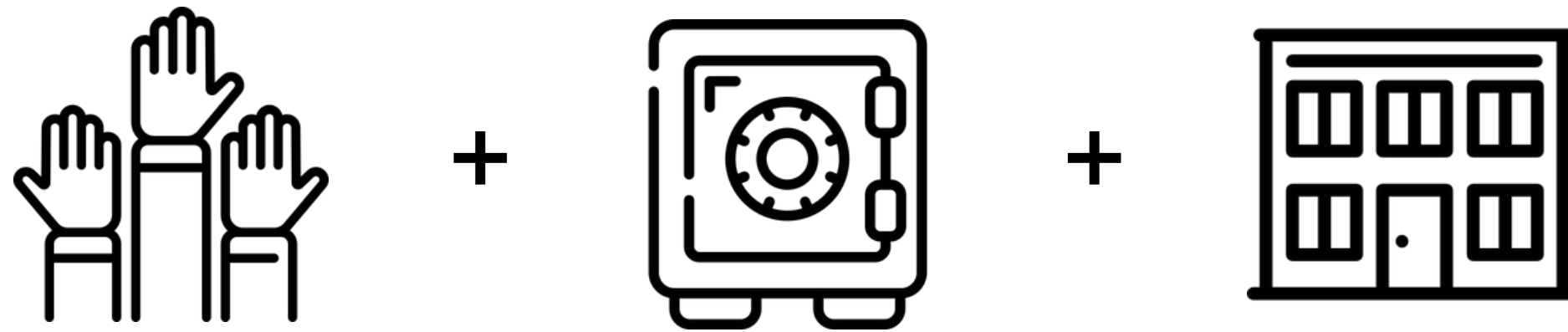
**interact with  
the analog  
world**

enter into official and  
legally binding  
agreements with others



# Espla

best of both worlds



operate in a way that  
works best for your  
organization